



Emerald Coast Bead Society

ECBS meets on the 3rd Monday of each month, 6pm
at The Wright Place - 80 E. Wright St.

For information call Meredith Hartsfield 850-932-9473

APRIL 2017 NEWSLETTER

GENERAL MEETING ~ April 17, 2017



SUCCESSFUL BEAD SHOWS



Kathi Gordon, Blue Water Arts and member of ECBS, has offered to come and give us a program called "want more success at bead shows?", a talk on the business of selling jewelry right before we have the May show. She remembers when she started and looked at people doing really well while she was only getting by and wondered what they knew that she didn't. Most of what she learned was "the hard way" and she hopes to encourage some of us to hang in there, do better and to get better. She is a self taught artist, and specializes in original design. A great adventure throughout the Southwest, and what evolved into a spiritual journey, drew her to collecting beads . . . and beadwork has been her passion ever since.

Kathi will share hints about your booth, your merchandise and merchandising, your presence, a few sales techniques and more.



Interesting textures and asymmetrical designs speak to Kathi, and these characteristics are strongly visible throughout her work.

EVENTS

MAY—Our Spring Show is May 6, 2017 at The Wright Place in Pensacola, 9—5.

UPCOMING— beaded ring, polymer clay, anodized metals, decorative containers for gifting, completing our name tag; buy, sell and/or swap

EVERY MONTH—shopping is always available so feel free to bring your merchandise

SHARE THE LOVE—on Saturdays, various locations, more info in the May newsletter

* We will include other shows in our newsletter and website, especially if our members are vendors or exhibitors. **Program activities & dates subject to change.



How many of you remember the **BROWN BAG CHALLENGE?**

Apparently, many members enjoyed this project — please let Becky or Jan know if you would like us to schedule this as a project!



Needed for our Spring Show

- Sell raffle tickets
- Relieve the vendors
- Man the welcome table
- Assist with set up & breakdown
- Pass out flyers at Palafox Market



Melinda Connell proudly proclaimed at the March general meeting that she has completed her name tag!! So the challenge is on — have you finished yet? Keep working because Eleanor will schedule the embellishment and finishing class later this year.



Postcards for the **Art of Spring** Jewelry and Bead Show are now available at the monthly general meetings

Emeraldcoastbeadsociety.com

Our webmaster, Laura Meyer, has included a PAST EVENTS page on the site for photos of events and projects. Please submit photos to Laura at lameyer@outlook.com. You can also post on our Facebook page.

CONTRACTS for the Spring Show may be submitted at the April meeting. Otherwise, send them in *FAST*, please!!